



AFIT Company

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Press Release

For Immediate Release



AFIT® Launching eTahseel Online Bill Payment Cloud Service Globally

eTahseel.com is a single stop shop to present and pay bills from different industries and countries

Visit: www.eTahseel.com

Kuwait City, Kuwait – Thursday, 26 May 2016, AFIT Company, the leading Middle East e-Business Innovators, announced today the Launching of eTahseel online bill payment cloud service globally.

eTahseel cloud service offers you a distinguished world-class platform to realize your business objectives and overcome market challenges driven by system complexity, changing business requirements and expected transactions volume in a secured manner. **eTahseel** enable you to offer bill payment to your customers with the following values:

- Reduce Customer Transaction Times
- Derive Competitive Advantage
- Accelerate Billing Speed
- Eliminate paper bills
- Establish efficient accounts receivable operations



"We are very pleased to be launch eTahseel Online Payment Cloud Service. eTahseel service is available to billers and payer globally with customer experience design and ease of use yet unprecedented rich functionality across multiple channels and in multiple currencies."
Mr. Haitham Al-Faris said, Chairman and CEO at **AFIT® Company**.



“For many years, we have been listening to clients’ need and industry trends that resulted today in launching eTahseel. eTahseel is ready for you to use immediately and is accessible from the web and the mobile to pay bills, pay anyone, anywhere, anytime at the finger of tip.”

Mr. Iesa Al-Failakawi, Chief Operating Officer at

AFIT® Company.



“eTahseel cloud service is built with latest innovative technology, world class design, best practices and 10s of man years in integration with payment gateways in multiple countries to process payment transaction encrypted at the highest security.” Mr. Sayed Yousef

Director of Solutions Management Strategies (SMS) at AFIT® Company.

eTahseel EBPP cloud service provides an end-to-end electronic transaction. It can improve customer service dramatically and build customer loyalty, while providing cost savings and revenue enhancement opportunities. The benefits are compelling and can be a value to your business and customers:

- **Improved customer service**—customers can view bills and make payments at their convenience.
- **Enhanced customer loyalty**—eTahseel offers billers that are competing for customers enhanced methods to optimize bills to meet the needs of the most vulnerable and highest value customers.
- **Customer support cost reduction**—some estimate that 70 percent of telephone-based customer support questions are billing-related.
- **Increased marketing revenue potential**—since the tailoring and personalization of marketing information on a bill or statement is more easily accomplished electronically than with paper, individualized messaging is much easier.



About AFIT®

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- **Improved cash flow**—eTahseel affords a larger window of billing time, which can be used to capture additional customer activity. No mailing time!

eTahseel cloud service is ready for you to use immediately without worrying about any cost associate with building system infrastructure (Servers, OS, Web Application Server, DB, Firewalls, SSL Certificate, etc.)

AFIT® Company is a Kuwaiti Company, located in Kuwait City, State of Kuwait with regional offices and presence around the Middle East. AFIT®, founded in July 1988, is the Middle East e-Business Innovator delivering solutions and services for growing enterprises. AFIT® offers business consulting services and designs scalable and innovative e-Business solutions that are built based on "best of breed" technology and superior service that create massive economic results to the clients. AFIT® focus on providing innovative and interactive facing solution and cloud services for financial institutions, telecom companies, and large retailers to help them transform the way they support their customers, develop their markets, and build their business to stay competitive.

For more information, please visit: www.afilco.com

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