



AFiT Company

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Press Release

For Immediate
Release



AFiT® Announced the Promotion of Mr. Iesa Al-Failakawi as Chief Operating Officer

Mr. Iesa Al-Failakawi developed to this position. He has demonstrated proven skills and capabilities in achieving the set goals of his responsibility year over year

Kuwait City, State of Kuwait -- Sunday, 15 March 2015, AFiT Company, the leading Middle East e-Business Innovators, announced today that it promoted Mr. Iesa Al-Failakawi as Chief Operating Officer.

"I am pleased to see Mr. Iesa Al-Failakawi develop to this position. He has demonstrated proven skills and capabilities in achieving the set goals of his responsibility year over year. I trusted Iesa as COO of AFiT Company and will support him in all of his needs to achieve the company objectives." Said **Haitham S. Al-Faris, Chairman and CEO at AFiT® Company.**

Twenty six years veteran in global high-tech industry, Mr. Al-Failakawi holds a B.Sc. Degree in Electronics Engineering (Louisiana State, 1987). He joined AFiT in 2004 as Manager of Customer Service, then promoted in 2009 as Director of Solution Management Strategies.

"I am looking forward to work in the new position with the new responsibilities and roles to achieve the goals and targets that AFiT management planning to achieve in its short and long term plans" commented **Mr. Iesa Al-Failakawi, Chief Operating Officer at AFiT® Company.**

As a Chief Operation Officer at AFiT Company, Mr. Iesa will work directly with AFiT Chairman and CEO to plan and execute the company yearly business plan. Mr. Iesa will provide:

- Advice on the operation of all department (sales and marketing, technical support, software development),
- Set goals for each department, analyze performance, and maximize efficiency,
- Act as liaison and facilitate communication between departments,

	<ul style="list-style-type: none"> • Develop sales representation in new territories and expand on established territories, and • Enhance relationship with the company international business partners and clients.
<p><i>About Iesa Al-Failakawi</i></p>	<p>Graduated from Louisiana State University in 1987 with BS in Electrical Engineering. Joined IT department in Kuwait Ministry of Finance and worked in Technical Support department for 16 years as Mainframe OS system programmer. Then joined Kuwait Foreign Petroleum Exploration Company (KUFPEC) in 2004 for one year as IT Coordinator. End of 2004, joined AFIT as Customer Support Department Director. Then Moved to Professional Services Department which includes the R&D, Development, Implementation and Support for all company's projects. In 2010, he became the director of Solution Management Strategies department which is took all Professional Services department roles plus planning for the new company's directions and products road maps. He is promoted to be the Chief Operation Officer on March 2015 to continue the efforts to promote and help in the company's growth and success.</p>
<p><i>About AFIT®</i></p>	<p>AFIT® Company is a Kuwaiti Shareholding Company (Closed), located in Kuwait City, State of Kuwait with regional offices and presence around the Middle East. AFIT®, founded in July 1988, is the Middle East e-Business Innovator delivering solutions and services for growing enterprises. AFIT® offers business consulting services and designs scalable and innovative e-Business solutions that are built based on "best of breed" technology and superior service that create massive economic results to the clients. AFIT® focus on providing innovative and interactive facing solution and cloud services for financial institutions, telecom companies, and large retailers to help them transform the way they support their customers, develop their markets, and build their business to stay competitive.</p> <p>AFIT® assures quality and customer satisfaction through continual improvement providing delivery of the highest quality products and services helped us achieves ISO 9001:2000 certification in the State of Kuwait. For more information, please visit: www.afilco.com</p>
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